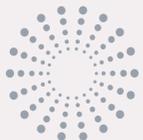




PEDIATRIC EPILEPSY  
SURGERY FAMILY AND  
PROFESSIONAL  
CONFERENCE

SPONSORSHIP OPPORTUNITIES



THE  
**brainrecoveryproject**  
CHILDHOOD EPILEPSY SURGERY FOUNDATION

# EVENT DETAILS

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**WHEN:** July 18-20, 2019

**WHERE:** Westin Downtown Cleveland, Ohio

**WHAT:** The Pediatric Epilepsy Surgery Family and Professional Conference brings together families from around the world impacted by epilepsy surgery to learn from top neuro-professionals and each other. Session learning topics include surgical treatments, upper and lower extremity rehabilitation and interventions, medical challenges including hydrocephalus and return of seizures, financial planning, therapies, special education and learning, and family well-being. Each year, the conference moves to a different location to allow families from various regions in the United States (and around the world) to attend.

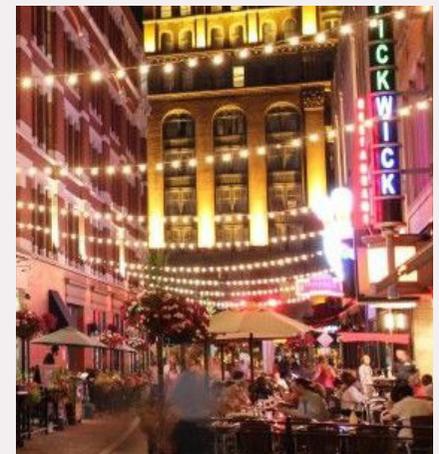
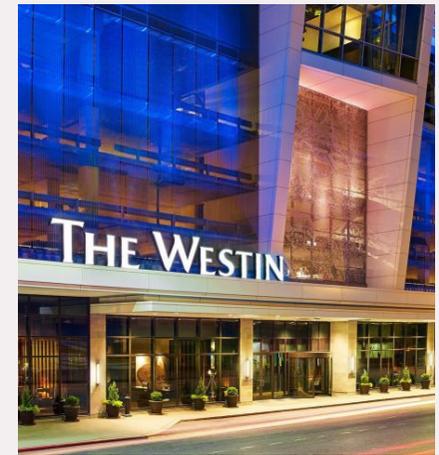
In addition to the conference, The Brain Recovery Project will host a one day-long Resource Fair & Gadget Expo on Friday, July 19, 2019.

**SPONSORS:** We invite corporations, businesses, and individuals to support the conference through cash sponsorship or in-kind donations. Companies or organizations interested in participating in our day-long Resource Fair & Gadget Expo are also invited.

**SPONSORSHIP LEVELS:** From \$1,000 - \$25,000

Sponsorship provides your organization with an opportunity to showcase your brand or institution to professionals in the medical, therapy, and education fields, as well as with parent, guardians, and providers, while showing your support for children and families impacted by pediatric epilepsy surgery.

**SPEAKERS & AUDIENCE:** This year's conference is expected to attract approximately 400 families impacted by epilepsy surgery to listen to workshops and talks given by speakers including neuro- and rehabilitation professionals from the Cleveland Clinic, UH Rainbow Babies and Children's Hospital, Nationwide Children's Hospital, Akron Children's Hospital, Cincinnati Children's Hospital, UPMC Children's Hospital of Pittsburgh, and The Hospital for Sick Children.



# OUR CONFERENCE FORMULA

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## COMMUNITY

- Only biennial gathering of its kind bringing together the community of families affected by pediatric epilepsy surgery
- Families and children will forge lasting connections and relationships with other families and children who share similar experiences



## LEARNING

- 20+ sessions presented by professionals spanning the fields of medicine and health, education, rehabilitation, behavior and development, financial planning and more
- Multiple opportunities for families to interact directly with experts during live Q&A

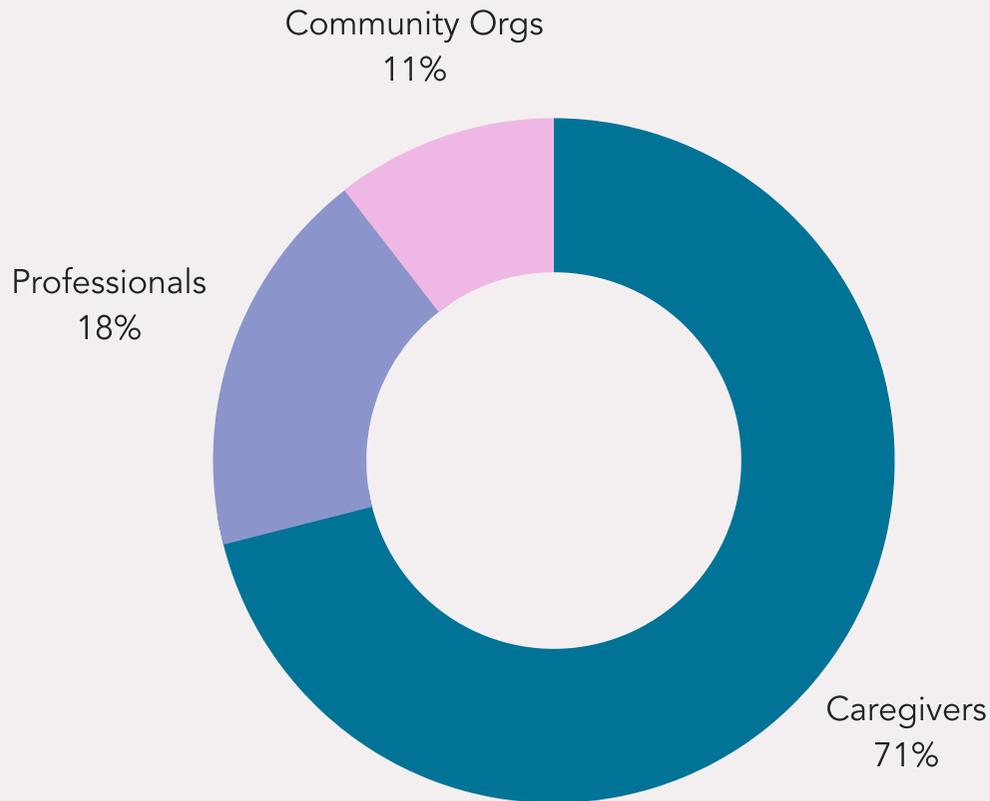


## FUN

- Formal and informal activities for children and families to explore the city and have fun, including a party with live entertainment on Saturday night
- Professionally staffed Kids Camp during the day, providing fun and safe activities for children

# AUDIENCE PROFILES

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## KEY AUDIENCES

- Conferences draw 300+ caregivers from 30+ US states and 3-5 international locations
- Top neurologists and neurosurgeons, and other clinicians representing more than eight nationally renowned pediatric epilepsy surgery centers and children's hospitals
- Several top researchers from the fields of neuroplasticity, education and neuroscience, visual cognition, behavior, and more
- Approximately 20 community-based national or regional organizations represented during sessions or the Resource Fair & Expo

# SPONSORSHIP PACKAGES

## WHY SPONSOR THE CONFERENCE?

As the only conference convening families affected by pediatric epilepsy surgery, The Brain Recovery Project works diligently to highlight partners who support our families during the conference and throughout the year. As a Sponsor, you will enhance attendees' conference experience, while increasing your company's brand presence, networking opportunities, and impression among the professional pediatric epilepsy surgery community. Specific sponsorship needs are outlined below; however we welcome general sponsorships at any level.

### PRESENTING SPONSOR

**\$25,000**

- Lead exclusive partnership and sponsorship opportunity
- Highest brand visibility and marketing impressions

### PREMIER SPONSORS

**\$15,000 - \$10,000**

- Three unique sponsorship opportunities, each with exclusive benefits: Kids Camp, Saturday Night Dinner Celebration, Audio Visual and Virtual Conference sponsorship

### PARTNER SPONSORS

**\$8,500 - \$1,000**

- Various sponsorship opportunities, including Meal sponsorships, Medical Panel Series sponsorship, sessions sponsorships and more

# \$25,000 PRESENTING SPONSORSHIP



Lead Sponsor receives maximum visibility. Your organization will be recognized on the organizational website and social media channels months and weeks before and after the event. The Brain Recovery Project's online reach:

- Facebook: ~2,700 followers, average daily reach ~1,500
- Twitter: ~600 followers, 60+ neuro-professionals following
- Website: ~5,000 visitors, ~10,000 page views monthly

## WHAT YOU GET

- Recognition on The Brain Recovery Project website and conference website, recognition in conference promotional materials, on welcome signage, and on signage during educational sessions.
- Full-page ad in conference program (inside front or back cover, right to first refusal)
- Verbal recognition from the podium at the Opening Session and Closing Session
- Sponsor recognition on the banner at the entrance of the conference
- Up to five minutes to provide brief remarks during a general session (right of first refusal)
- Complimentary registration for two
- Priority seating during the Medical Panel Series
- Complimentary table at the Resource Fair & Gadget Expo and one 6' exhibit table for all three days of the conference in the pre-conference space to display materials.
- Premier sponsor will have the opportunity to place logo on one of the following items: attendee lanyards, photo booth pictures, or attendee tote bags.

# \$15,000 - \$10,000 PREMIER SPONSORSHIP

## WHAT YOU GET

- Recognition on The Brain Recovery Project website and conference website, recognition in conference promotional materials, on welcome signage, and on signage during educational sessions.
- Two dedicated posts on social media recognizing sponsors support of conference
- Half-page ad in conference program
- Verbal recognition from the podium at the Opening Session and Closing Session
- Sponsor recognition on the banner at the entrance of the conference
- Complimentary registration for two
- Complimentary table at the Resource Fair & Gadget Expo and one 6' exhibit table for all three days of the conference in the pre-conference space to display materials.

## 3 SPONSORSHIP OPTIONS

**PROFESSIONAL  
CHILDCARE KIDS  
CAMP (TWO DAYS)  
\$15,000**

**FAMILY CELEBRATION  
DINNER & PARTY  
SATURDAY, JULY  
20TH, 2019  
\$15,000**

**LUNCH SPONSOR (2)  
\$10,000**

# PREMIER SPONSORSHIP OPTIONS

**PROFESSIONAL  
CHILDCARE KIDS  
CAMP (TWO DAYS)  
\$15,000**

The Brain Recovery Project has partnered with Corporate Kids Events, Inc., a professional childcare organization that provides on-site “Kids Camps” during the conference sessions. Childcare rooms are designed as “day camps” for children and young adults affected by pediatric epilepsy surgery and their siblings. In previous years Kids Camp has consistently received high ratings among campers and their parents. In addition to the benefits outlined below, Sponsor will receive recognition on signage in Kids Camp rooms. Sponsor will have the opportunity to have their logo printed on Kids Camp t-shirts and will have up to three minutes to speak during a general session.

**FAMILY CELEBRATION  
DINNER & PARTY  
SATURDAY, JULY  
20TH, 2019  
\$15,000**

The Family Celebration Dinner and Party will be held Saturday evening, July 20th from 5:00 - 7:00. This is an event the attendees won't forget! The exclusive Sponsor will cover the cost of meals, gratuity, and entertainment. Sponsor will receive recognition on all signage at the event and verbal recognition from the Executive Director. Sponsor will have the opportunity to say a few words during the dinner celebration.

**LUNCH SPONSOR (2)  
\$10,000**

Families will break between sessions each day to enjoy a buffet lunch while getting to know one another and sharing lessons learned from sessions attended. The Sponsor will cover the full cost of meals and gratuity on either Friday or Saturday. The Lunch Sponsor will receive recognition on table tents, verbally during the lunch presentation, and in the conference program.

# \$8,500 - \$1,000 PARTNER SPONSORSHIP

## SPONSORSHIP OPTIONS

### **MEDICAL PANEL SERIES: \$8,500**

Sponsor the 3-hour medical panel series presented by top neurologists, neurosurgeons, and neuroscientists. This session will cover topics including: causes and management of seizure recurrence, treatment plans and options (including surgical techniques and re-operation and pharmaceutical and therapeutic treatments) for seizure recurrence, and the complexities of diagnostic imaging and ongoing treatment of children who have undergone epilepsy surgery.

### **AUDIO VISUAL/VIRTUAL CONFERENCE SPONSOR: \$7,500**

For those who cannot travel or for attendees that would like to rewatch key sessions, the recorded and streamed sessions are invaluable. The sponsor will provide funds to cover all of the on-site A/V needs as well as the video recording and streaming of key sessions on The Brain Recovery Project's website, YouTube Channel, and social media sites. Sponsor will receive recognition on the website and wherever the recorded sessions are shared (social media) and archived (The BRP website).

### **SPONSOR A BREAKFAST (2 AVAILABLE): \$7,000**

Sponsor one of two breakfasts, including the full cost of meals and gratuity. Sponsor will receive recognition on tables, during breakfast comments presentation, and in program.

### **GENERAL SPONSORSHIPS: \$5,000 - \$1,000**

Sponsor one 20+ sessions for \$1,000. Sponsors receive recognition by session facilitator and logo recognition in conference program.

# RESOURCE FAIR & GADGET EXPO



Each year we host a one-day only Resource Fair & Gadget Expo that provides families with an opportunity to learn about valuable resources, services, products, and gadgets that may be helpful to their family or child. Many families make the conference a part of their summer vacation, so we try to create conference experiences that are both informative and fun. Participating in the Resource Fair & Gadget Expo provides organizations the opportunity to engage directly with our community to learn more about the needs and challenges our families face, and provides an invaluable opportunity to share information about your products and services. Set up in the pre-function common space, all attendees attending sessions will walk through the Expo area offering participating organizations full visibility. Tables at the Resource Fair & Gadget Expo are limited, so if you are interested in reserving one, please contact us as soon as possible.



**EXHIBITOR: \$1,000**

15 Tables Available. 6' table in pre-function space outside of main ballroom on Friday, July 19. Recognition of all exhibitors (with website address and contacts) included in conference program. Includes registration for one person.



**NON-PROFIT EXHIBITOR: \$500**

15 Tables Available. 6' table in pre-function space outside of main ballroom on Friday, July 19. Recognition of non-profit exhibitors included in conference program. Includes registration for one person.

# ABOUT US

## THE CHALLENGE

Each year, approximately 45,000 children in the United States are diagnosed with epilepsy. For approximately 30% of these children, the seizures are drug-resistant. If the seizures can be localized then surgery to remove the lesion causing the seizures (or larger procedures where part of the brain is disconnected or removed) is an option to stop the epilepsy.

Since our inception in 2011, our primary focus has been funding research to better understand functional outcomes after hemispherectomy and how to improve those outcomes. In November 2016, our board of directors approved our new initiative: to expand our research to better understand functional outcomes after all resective and disconnective childhood epilepsy surgeries, including hemispherectomy, hemispherotomy, lobectomy, temporoparietallocipital (TPO) disconnection, and corpus callosotomy; and to provide resources to children affected by these procedures.

**- The Brain Recovery Project:  
Childhood Epilepsy Surgery Foundation**



# OUR MISSION & WORK

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## OUR MISSION

We help children who have had epilepsy surgery reach their full potential.

## OUR RESEARCH

We have collaborated with or provided grants to:

- Teacher's College at Columbia University
- MGH Institute's Brain, Mind, and Education Lab
- California Institute of Technology Emotion and Social Cognition Lab
- University of California, Los Angeles
- Rancho Research Institute
- University of Southern California
- Travis Research Institute
- Rochester Institute of Technology
- University of Miami
- University of Jena, Germany

## OUR PROGRAMS

**NEW RESEARCH** - We initiate and fund research to better understand functional outcomes after resective and disconnective epilepsy surgery. Some of our research is ongoing, including:

- Robocamp — A robotics-assisted intensive rehabilitation program provided in a camp-like environment for children with disabilities.

**TRANSLATIONAL RESEARCH** — We review and summarize existing research on drug-resistant epilepsy, epilepsy surgeries, seizure control, and functional outcomes, so that parents understand their child's options.

**INNOVATION** — We have several innovative projects that will help children after epilepsy surgery, including:

- The Airy Arm — A 3D printed hand exoskeleton for children with hemiparesis.
- Homonymous hemianopsia simulator — This smartphone app will simulate homonymous hemianopsia in a 3D virtual reality environment.

**EDUCATIONAL ADVOCACY AND TRAINING** — We provide free advocacy assistance for parents navigating the maze of special education.

**PARENT EDUCATION INITIATIVE** — Our website, publications, and conference provides parents with the tools they need to help their children succeed.

# CONTACT US

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For sponsorship questions or opportunities:

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[www.brainrecoveryproject.org](http://www.brainrecoveryproject.org)